

NEWSLETTER



Rupeeseed Technology Ventures Pvt Ltd

VOL. 41 MAY, 2026



Updates & Insights

By Sandeep Manoharan, CEO

As capital markets continue to evolve rapidly, Artificial Intelligence is no longer a future concept — it is becoming a fundamental driver of modern financial ecosystems. At Rupeeseed, we believe the future of the brokerage industry will be shaped by intelligent systems that simplify operations, improve visibility, and enable faster decision-making.

With this vision, we are actively integrating AI-driven capabilities across our products and operational workflows to create meaningful impact for brokers, exchanges, and investors.

AI Lens reflects our vision of bringing practical, real-time AI intelligence into everyday brokerage operations, enabling management teams to instantly access and analyse KYC, onboarding, RM, and partner data using natural language queries.

Our focus is not just on automation, but on building systems that deliver deeper operational intelligence, greater efficiency, and smarter decision-making across the ecosystem. This is only the beginning of how we envision AI transforming the capital markets industry. Our objective is not just to adopt AI internally, but to make AI practical, scalable, and accessible for the broader brokerage community. More details ahead in this newsletter.

NEWSLETTER HIGHLIGHTS

► Trading

Product Level Enhancement

- Smarter Trade Actions with Live MTM Insights
- Institutional Trading Platforms

► Onboarding

New Product Update

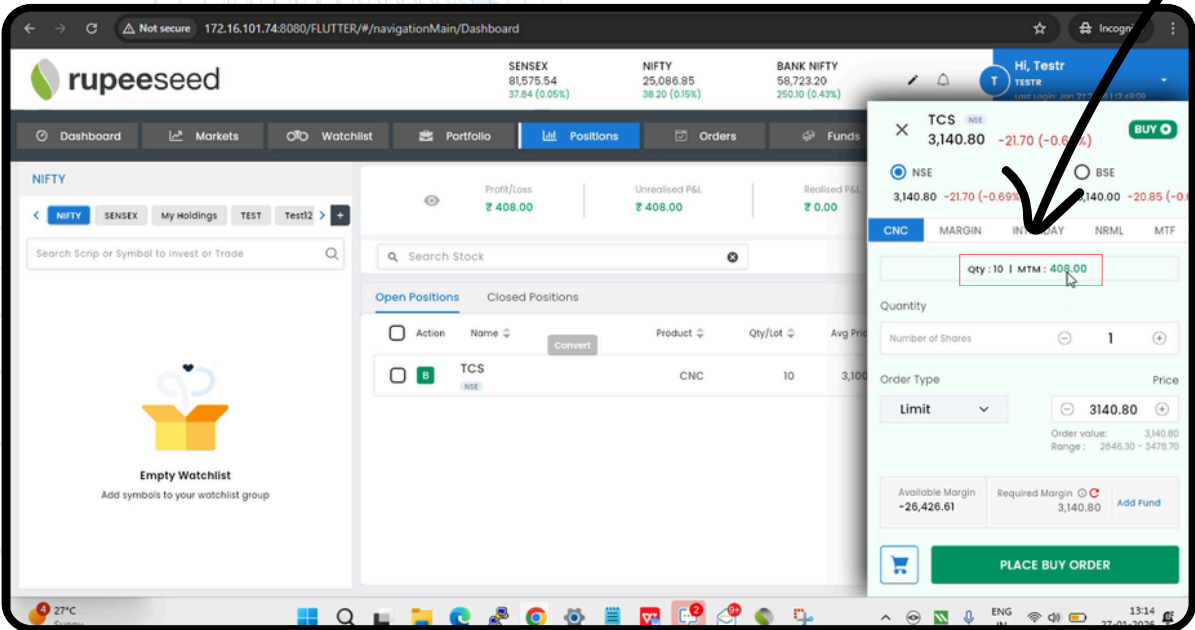
- Conversational AI for KYC, onboarding, and distribution insights

Product Level Enhancement

Trading

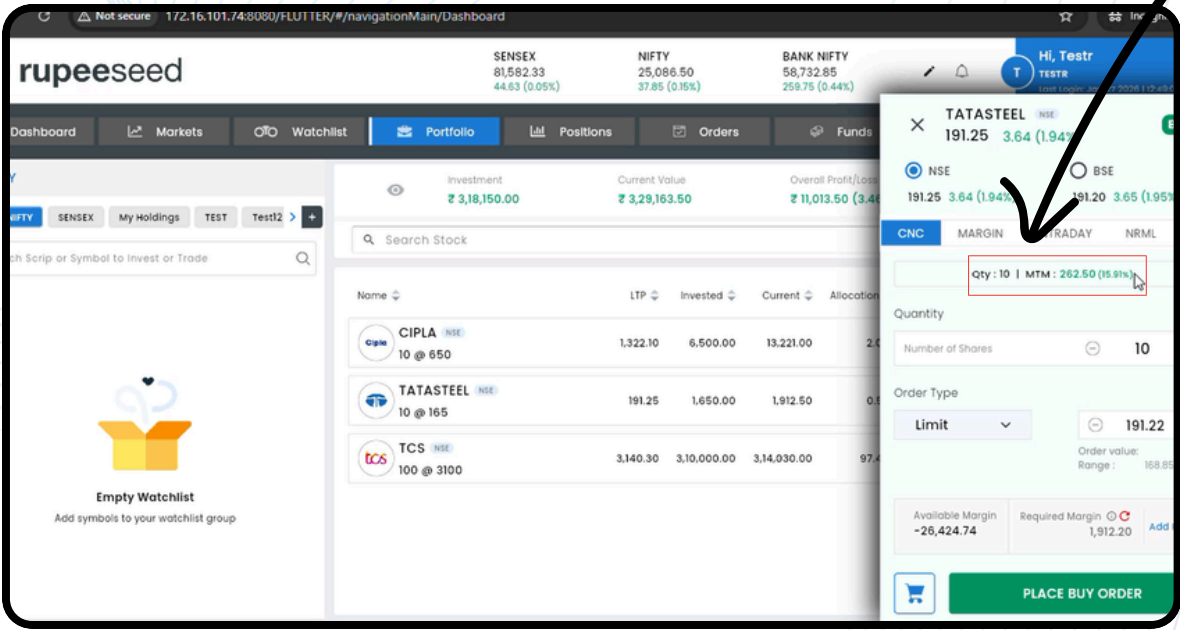
SMARTER TRADE ACTIONS WITH LIVE MTM INSIGHTS

Qty : 10 | MTM : 408.00



When a user owns a stock or has an open position, clicking on the Add More or Square Off CTA will display the current Qty and real-time MTM (Mark to Market) profit or loss directly within the Buy/Sell order form. This enables users to quickly assess their current trade performance without navigating separately to the Portfolio or Positions tabs.

Qty : 10 | MTM : 262.50



Product Level Enhancement

Trading

INSTITUTIONAL TRADING PLATFORMS: BUILT FOR SCALE, SPEED, AND COMPLIANCE

Institutional Trading Platform: Powering Modern Capital Markets

Advanced, reliable and intelligent trading infrastructure built for institutional market participants.



High Performance
Low latency.
Faster execution.



Secure & Compliant
Enterprise-grade security
& regulatory ready.



Real-Time Insights
Live market data.
Smarter decisions.



Scalable & Flexible
Built to grow with
your business.



Seamless connectivity with exchanges, clearing corporations, depositories, and back-office systems.

Institutional Trading Platforms enable financial institutions to execute, manage, and monitor trades efficiently across multiple exchanges and asset classes. Built for Brokers, Banks, Asset Managers, and Trading Firms, these platforms provide high-speed execution, scalability, automation, and advanced risk management through a centralized trading infrastructure. It enables financial institutions to execute, manage, and monitor trades efficiently across multiple exchanges and asset classes. Built for Brokers, Banks, Asset Managers, and Trading Firms, these platforms provide high-speed execution, scalability, automation, and advanced risk management through a centralized trading infrastructure.

KEY FEATURES



Advanced OMS Management
Efficient order placement, tracking, modification & execution.



Risk & Compliance Controls
Real-time monitoring and control systems.



Low-Latency Execution
High-speed trade execution for faster and accurate transactions.



Multi-Exchange Connectivity
Seamless trading across multiple exchanges and asset classes.

New Product Update

Onboarding

CONVERSATIONAL AI FOR KYC, ONBOARDING, AND DISTRIBUTION INSIGHTS

As part of our focus on innovation, we have adopted AI-driven capabilities to enhance onboarding intelligence and operational visibility.

AI Lens is an AI-powered, CEO-level dashboard that provides real-time insights into client onboarding status and stages. It enables management teams to instantly access and analyse KYC, onboarding, RM, and partner data using natural language queries. From tracking applications by pin code to monitoring forms awaiting OTP confirmation, AI Lens delivers real-time insights, proactive alerts, and onboarding visibility helping teams identify bottlenecks and make faster, data-driven decisions.



AI Lens

AI-Powered. CEO-Level. Insight-Driven.



Conversational Intelligence
Ask questions in natural language and get instant answers.



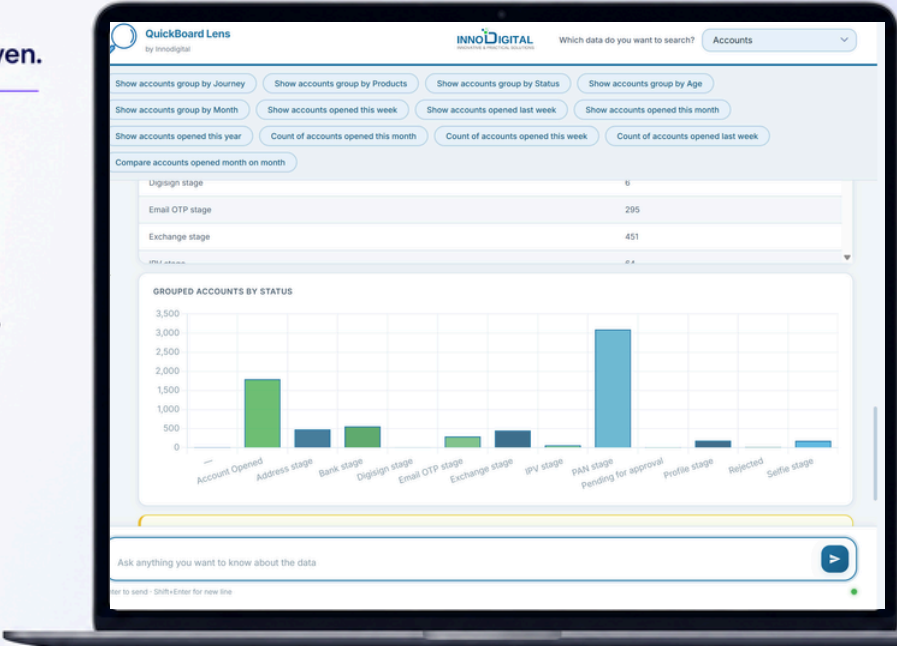
Real-time Insights
Access and analyse KYC, onboarding, RM & partner data instantly.



Proactive Alerts
Get notified on exceptions and pending actions.



Complete Visibility
Track onboarding status and stages end-to-end.



The screenshot displays the 'QuickBoard Lens' dashboard by InnoDigital. It features a top navigation bar with a search function and a dropdown menu for 'Accounts'. Below this, there are several filter buttons for viewing accounts by Journey, Products, Status, Age, Month, and various time periods (this week, last week, this month, last month, this year). A table shows the 'Compare accounts opened month on month' with stages like Unsign stage, Email OTP stage, and Exchange stage, along with their respective counts. A bar chart titled 'GROUPED ACCOUNTS BY STATUS' shows the distribution of accounts across different stages: Account Opened, Address stage, Bank stage, Digital stage, Email OTP stage, Exchange stage, PIN stage, PAN stage, Pending for approval, Profile stage, Rejected, and Selfie stage. The y-axis represents the number of accounts, ranging from 0 to 3,500. At the bottom, there is a text input field for asking questions about the data and a 'Send' button.

Stay tuned for more updates ahead!!

