

# NEWSLETTER



Rupeeseed Technology Ventures Pvt Ltd

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## Updates & Insights

By Sandeep Manoharan, CEO

As we step into the New Year, we wish you continued growth and success. At Rupeeseed, our focus remains on empowering the broker fraternity with reliable and future-ready technology that supports both business growth and regulatory confidence.

With this vision, we have rolled out meaningful upgrades across performance, resilience, and compliance. I am pleased to introduce RupeeCORé, our next-generation trading platform built to be faster, smarter, and more cost-efficient for growing brokerage firms.

Alongside this, we have delivered key enhancements, including a redesigned Individual Account Opening journey, seamless CAMS KRA integration, regulatory updates for safer algorithmic trading, and expanded Margin Trading Facility capabilities across cash and non-cash segments.

Thank you for being a part of our journey. Your trust and continued partnership motivate us to keep building better solutions and grow together.

[www.rupeeseed.com](http://www.rupeeseed.com)

## NEWSLETTER HIGHLIGHTS

### ► Rupeeseed at CPAI

### ► Product Launch

#### RupeeCORé

- Introduction to RupeeCORé
- Features of RupeeCORé

### ► Onboarding

#### Revamp of the Individual Account Opening Journey

- Faster load times
- Significantly reduced customer drop-offs

### ► Regulatory

#### Introduced New MTF Pay-in Mode

- Upfront Cash Contribution
- Broker Capital Tied Up

#### Safer Participation in Algo Trading



## **RUPEESEED AT 11TH CONVENTION OF THE COMMODITY PARTICIPANTS ASSOCIATION OF INDIA (CPAI)**

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We were delighted to participate in the 11th Convention of the Commodity Participants Association of India (CPAI), a key forum for stakeholders across the commodities and capital markets ecosystem.

The convention was graced by chief guests Shri Arjun Ram Meghwal, Hon'ble Union Minister, Government of India, and Shri Tuhin Kanta Pandey, Chairman, SEBI.

## RupeeCORé: Built for Speed, Resilience and Scale

The markets don't wait. Neither should your technology.

RupeeCORé is our next-generation trading platform technology, designed to meet the demands of modern trading. Engineered to deliver the speed, scale, and resilience that define competitive advantage in today's trading landscape.

A breakthrough in modern trading platforms technology built for markets where speed, resilience, and scale matter the most.

### *What makes RupeeCORé different?*



#### **Sub-10 ms Performance**

Consistently delivers ultra-low latency with high throughput during peak market conditions.



#### **Memory-First Execution**

In-memory execution engine designed to avoid synchronous database and I/O overhead.



#### **Precision Service Orchestration**

Services-based, modular architecture using modern frameworks enabling independent scaling, deployment, and execution.



#### **Cloud-Compatible by Design**

Architected for seamless deployment across modern, scalable cloud environments.



#### **Resilience at Every Layer**

Built with fault tolerance and redundancy across all processes and components.

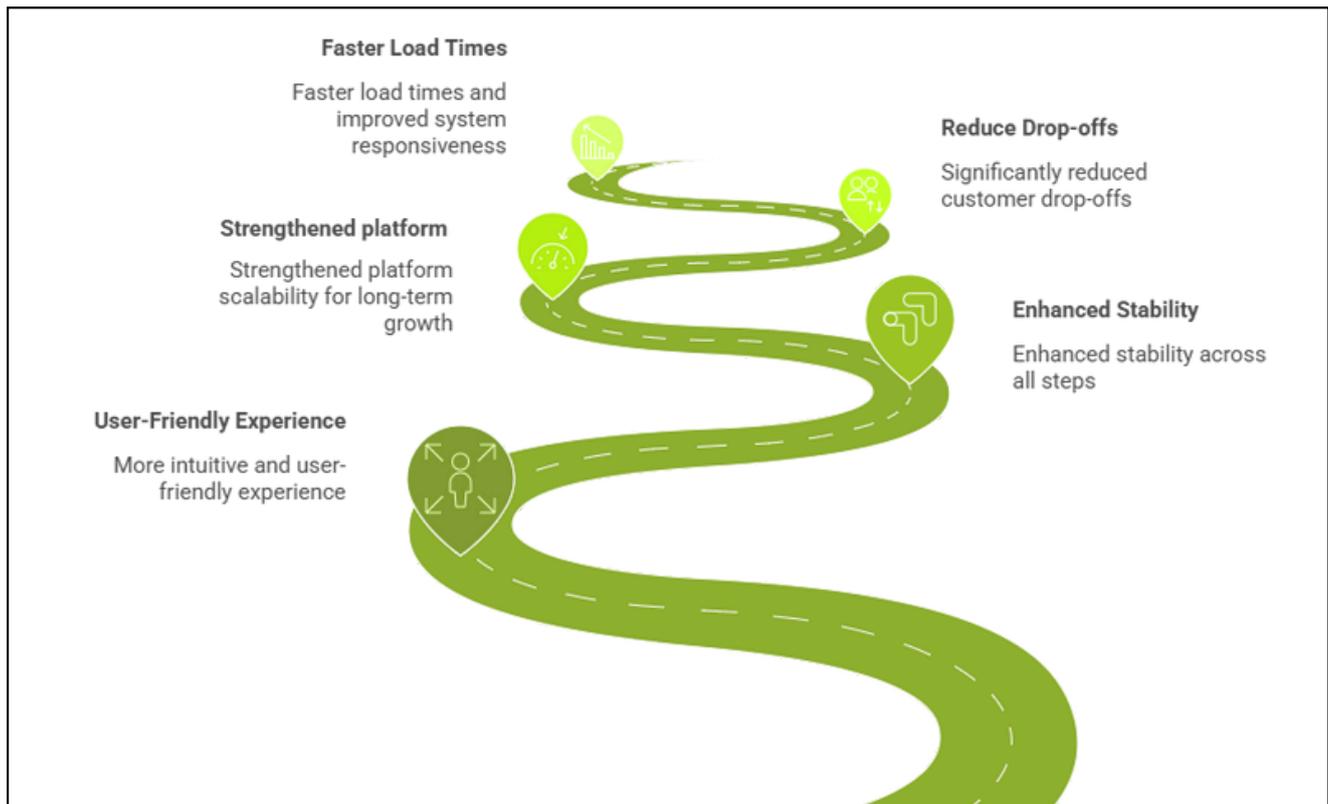


#### **Infrastructure Cost Efficiency**

High-throughput architecture delivering significant infrastructure cost savings at scale.

## REVAMP OF THE INDIVIDUAL ACCOUNT OPENING JOURNEY

We have completely revamped the Individual Account Opening journey to enhance performance, stability, and user experience. By redesigning the module and optimizing each step, we have created a smoother, faster, and more intuitive process for customers while strengthening platform scalability.



## CAMS KRA INTEROPERABILITY INTEGRATION

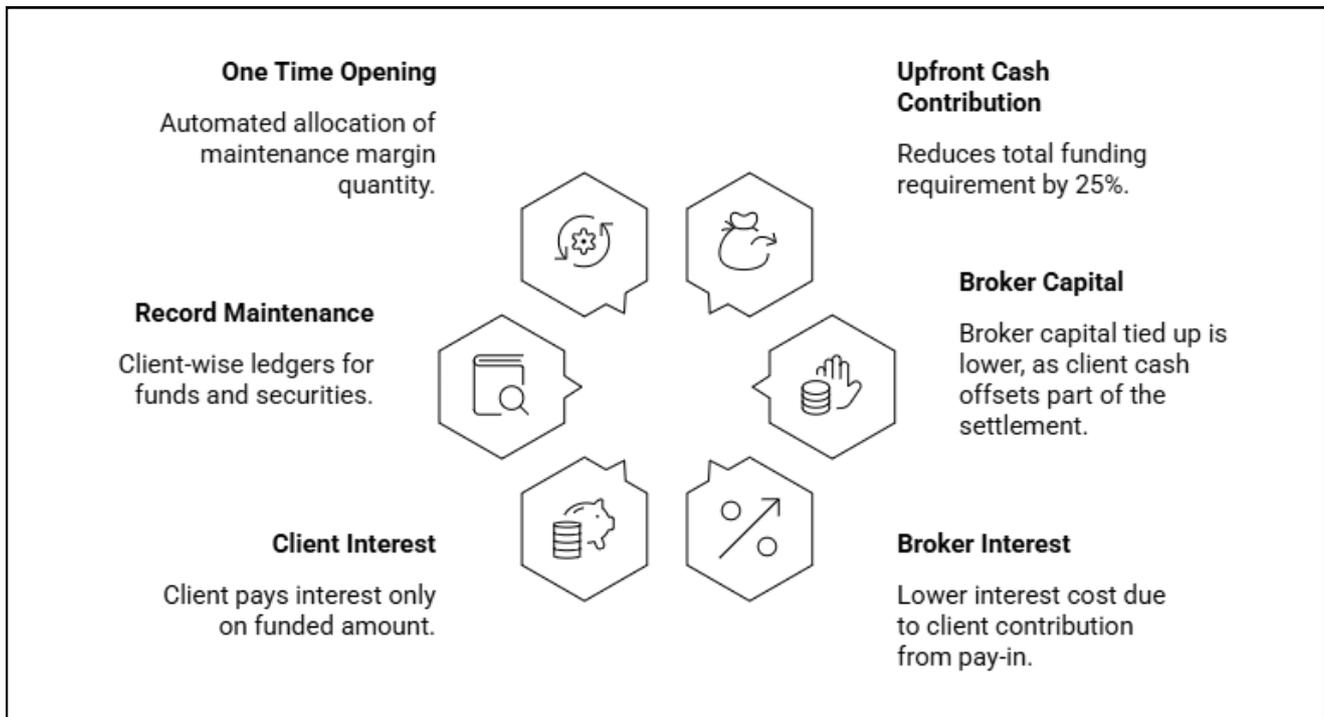
We have fully integrated the CAMS KRA Interoperability API into our e-KYC system, streamlining onboarding and strengthening regulatory compliance. This new framework enables faster, more accurate verification while improving the overall user experience and efficiency of our e-KYC workflow.

- Real-time KYC record retrieval across KRAs
- Automated data validation for faster onboarding
- Improved accuracy with fewer manual checks
- Standardized KRA synchronization for better compliance
- Faster verification and a seamless user experience

This integration significantly strengthens our eKYC workflow, enabling more efficient processing and improved service delivery for all stakeholders.

**INTRODUCED NEW MTF PAY-IN MODE**

When clients pay in funds (cash margin), brokers can treat it as a settled obligation, reducing the interest they need to charge on the funded amount. This lowers carrying costs and improves liquidity, helping brokers operate more efficiently while serving clients better.



**SAFER PARTICIPATION OF RETAIL INVESTORS IN ALGORITHMIC TRADING**

In line with the latest circulars from the exchange, we have made changes to the Location ID with regard to algorithmic trading. This change applies to AMO, Bulk Orders, RMS Square-off Orders, etc. This implementation ensures the safety of Algo traders.

**Stay tuned for more updates ahead!!**

