

NEWSLETTER

Rupeeseed Technology Ventures Pvt Ltd February 2025



Enhancing Trading Experience

By Sandeep Manoharan, CEO

Dear Valued Clients,

With fresh momentum and exciting developments underway, I'm thrilled to bring you the latest updates from Rupeeseed. Our dedication to delivering robust solutions remains stronger than ever as we continue to empower our brokerage partners with seamless integrations, advanced risk management tools, and regulatory-compliant enhancements.

We're also excited to introduce our debut podcast, sharing inspiring stories from industry leaders driving advancements in the financial sector.

Thank you for your continued trust. We remain committed to driving your success every step of the way.

Newsletter Highlights

- Rupeeseed Podcast Debut: Behind the Trade
- NSDL EPI API and Inquiry API Integration
- Pre-Apply and AMO Features in NSE IPO
- Additional Margin Provision for Stock Derivatives
- UDIFF Format Equity Trade File-generation Utility
- Regulatory Compliance Update

Rupeeseed Podcast Debut: Behind the Trade

Featuring Hetavi Shah

We are thrilled to launch our podcast series "Behind the Trade". Our debut episode with Hetavi Shah, Head of Strategy and New Initiatives at Latin Manharlal, sharing her inspiring journey as a woman in the finance and trading industry. Tune in for insights into leadership and making investment decisions.

[Click here to watch the full podcast.](#)



NSDL EPI API and Inquiry API Integration

Members associated with NSDL as depository participants can now submit Early Pay-In (EPI) Requests via API, automating margin against sale proceeds and eliminating manual intervention. This complements our existing CDSL EPI API, streamlining DP operations.

Pre-Apply and AMO Features in NSE IPO

Clients can now place AMO orders during the IPO period. Additionally, they can apply for IPOs before it's launch for better investment planning.



Additional Margin Charge Provision for Derivatives

We've introduced provisions for charging additional margins on Stock Futures and Short Options (In-The-Money Contracts), with an option of activating it 5 days prior to expiry. An additional margin mechanism is also available for Long ITM Contracts nearing expiry to facilitate seamless physical delivery settlement.



Exchange Trade File Generation in UDIFF format

Our file utility tool now supports generating exchange trade files in UDIFF format (Unified Distilled File Formats) for the equity segment.



Regulatory Compliance Updates

NSE Circular NSE/SURV/64402 & BSE Notice 20241004-66:

Introduction of latest scrip-specific cautionary messages across platforms (Web, Mobile, and Exe) at the time of order entry.

MCX Circular MCX/CTCL/010/2025:

Integration of ETI API (Enhanced Trading Interface) 1.4.2 with sequential encryption/decryption methodology for secure data exchange between Brokers and the Exchange.

NCDEX Circular NCDEX/TECHNOLOGY-047/2024:

Implementation of FIX over-TLS encryption protocol to enable secure communication between Brokers and Exchange.



Stay tuned for more updates next month as we continue innovating to serve you better.