

NEWSLETTER

Rupeeseed Technology Ventures Pvt Ltd
October Newsletter 2023



Innovating the Future

By Sandeep Manoharan, CEO

I'm happy to share some remarkable milestones that underscores our commitment to innovation and excellence. Our acquisition of BSE Technologies Private Limited's Class Back Office software division in September 2023 strengthens our capital market portfolio, offering an integrated user experience with Class Back Office, Citrus, Spark, and Class DP.

Additionally, our Authorized Partner Portal at a leading broker streamlines onboarding and tracking, empowering our client to expand their franchisee networks. We have also integrated BSE FNO segment in the trading platform offering.

We have launched a revamped web trading platform which is much better from previous versions with regard to design, user experience and speed.

We're excited to introduce Sovereign Gold Bonds (SGB) in our wealth platform, enabling portfolio diversification, commission opportunities, and tax benefits for the end clients.

Thank you for choosing Rupeeseed; together, we'll lead the way in financial solutions.

NEWSLETTER HIGHLIGHTS

Highlights on Major Milestones

Addition to Capital Market Solution Portfolio

New Partner Onboarding Module

BSE FNO Integration

Revamped Web Trading Platform

New Product Offerings



ADDITION TO CAPITAL MARKET SOLUTION PORTFOLIO

In September 2023, Rupeeseed strategically acquired BSE Technologies' Class Back Office division, including Class Back Office, Citrus, Spark, and Class DP. This addition bolsters Rupeeseed's fintech offerings and plans to seamlessly integrate them for an enhanced user experience.



NEW PARTNER ONBOARDING MODULE

Introducing the Authorized Partner Portal at leading broker! We've simplified onboarding, enabled efficient short URL creation, and introduced valuable tracking tools. Advanced features help you monitor client activity, track revenue, and identify top clients. It's all about enhancing your experience.



BSE FNO INTEGRATION

We're thrilled to announce the integration of BSE FNO segments on our trading platforms. This integration enables seamless trading in derivative contracts, including equity stocks and indexes like Sensex and Bankex.



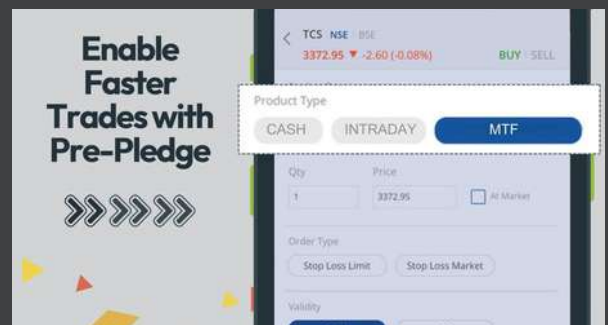
REVAMPED WEB TRADING PLATFORM

Now benefit immensely from our revamped Web Trading Platform. With unified code, reduced build sizes, and advanced UI, operational efficiency increases, costs decrease, and a superior user experience attracts more clients, driving revenue growth.



NEW PRODUCT OFFERINGS








Rupeeseed has now added SGB as a product offering. Clients benefit from Rupeeseed's addition of Sovereign Gold Bonds (SGB) through portfolio diversification, commission opportunities, online discounts, interest earnings, tax benefits, no GST, flexible tenure, and low minimum investment.



PRE-PLEDGE: BROKER BENEFITS

Brokers should embrace Pre-Pledge, a feature offered by Rupeeseed, for its risk-reduction advantage. It eliminates position square-offs due to non-pledged stocks, streamlines operations, and enhances the client experience, all while increasing operational efficiency.

Features & Implementations

-  Bulk Order Entry & Square Off
-  Order Level Hedge
-  Percentage wise square off
-  Pre-Pledge
-  Integrate Arbitrage Feature
-  Third Party App Integration
-  Basket Margin Calculator

Regulatory changes implemented by Rupeeseed till September 2023

- In the NSE Equity Segment, we have updated the handling of broadcast-related changes regarding the data type change for Token Number.
- We have introduced Indicator Prompts for scrips under different surveillance actions, including Loss Making Entities for the last 8 quarters, companies under Z group, and Derivative Contracts under Ban Period. These enhancements supplement the existing surveillance indicators.



DISASTER RECOVERY INSIGHTS: PAYTM MONEY & AWS



ALMONDZ GLOBAL'S JOURNEY WITH RUPEESEED TECHNOLOGY



FIRST TRADING PLATFORM WITH SEBI-COMPLIANT FUND SEGREGATION

