

# NEWSLETTER



Rupeeseed Technology Ventures Pvt Ltd  
September 2023



## Enhancing Trading Experience

By Sandeep Manoharan, CEO

We are thrilled to introduce some exciting new features that we've developed to enhance the trading experience and help in approaching markets with more analytics and scanners. At Rupeeseed, we've been hard at work crafting innovative solutions to make the trading journey smoother, more efficient, and ultimately more rewarding.

At Rupeeseed, our commitment to innovation and excellence drives us to create features that empower and equip end clients to approach investment and trading in more systematic manner. We are dedicated to providing you with cutting-edge tools to navigate the ever-changing landscape of the capital market industry. Stay tuned for more updates as we continue to refine and expand our offerings to meet the evolving needs.

Thank you for choosing Rupeeseed as your trusted trading platform provider.

## NEWSLETTER HIGHLIGHTS

Highlights on major milestones

BSEFO Integration

Launch of Partner Onboarding

Launch of Partner Portal

Arbitrage Feature

Futuristic option dashboard -  
Option Edge

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## AUTHORIZED PARTNER ONBOARDING

Streamlined Authorized Partner Onboarding with SEBI-compliant registration via email and OTP. Catering to individuals, corporations, and LLPs, it offers real-time journey tracking, pre-generated agreements, and digital signatures. The approval phase includes scheme creation and exchange approvals, with seamless ecosystem integration.



## BSEFO INTEGRATION

We are happy to announce integration of BSE Futures and Option segment in Rupeeseed Trading Platform. Now your clients can take positions in BSE Sensex Futures and Options seamlessly



## ARBITRAGE OPPORTUNITIES

We are happy to provide a revamped arbitrage feature between NSE and BSE. With intersettlement in place in Rupeeseed Platform, the arbitrage position need not be squared off intraday and position taken in NSE is automatically adjusted against position taken in BSE.



## FUTURISTIC OPTION DASHBOARD

Navigate intricate options trading confidently. Our advanced Option Chain unlocks Delta, Gamma, Theta, and Vega insights for smart option trading. Users can choose ready strategies based on market views or create custom strategies and monitor pay off realtime.



## AUTHORIZED PARTNER PORTAL

Explore our Authorized Partner Portal with streamlined short URL creation. Benefit from onboarding assistance and comprehensive tracking, including rejection and onboarding reports. Unlock advanced features like client activation, revenue tracking by client, RM, and branch, scheme-based revenue, and insights into top revenue-generating clients, as well as activity status monitoring.



## AFFILIATE ONBOARDING

Effortlessly onboard affiliates with email and OTP validation. Our system supports individuals, corporations, and LLPs, ensuring compliance with PAN, CKYC, and digilocker checks. Bank validation via penny drop adds extra security. Track affiliate journeys, streamline approvals, and manage rejections with a seamless digital signature process integrated with DDPI.

## Features & Implementations

- ✓ Customised Dual Depth
- ✓ Margin Basket
- ✓ Trade from Notification
- ✓ Multi-Channel Client Communication
- ✓ 150+ virtual & on-site RMS training sessions
- ✓ Algo Power: Multi Leg, Scalping, Trend
- ✓ Effortless Scalability for Millions of Trades

## Regulatory changes implemented by Rupeeseed till August 2023

- Seamless Fund Allocation Mechanism via API for ICCL and NCL.
- Display of Last Trading Day on the frontend for MCX and NCDEX with holiday adjustment.
- Standardization of File Formats for trading across NSE and BSE.
- Introduction of Risk Disclosure Pop-Up for online equity derivatives trading clients during login.
- Integration of Surveillance Indicator Prompts for scrips under various surveillance actions.



**ONE ON ONE WITH KAUSAL MALLADI, INDMONEY**



**GLIMPSE OF FINANCIAL FRONTIERS**



**PEAK MARGIN**

