

RupeeOMS

ORDER MANAGEMENT SYSTEM

RupeeOMS is a linux based order management system having component based architecture which makes it highly scalable and robust. It is a FIX enabled system providing connectivity to multiple exchanges and handling multiple asset classes.

RupeeOMS connects to multiple front ends like RupeeWeb, MobiRupee, RupeeRobo or any third party front end system and provides an integrated order and risk management framework. It has published API through which it can talk to any third party front ends or algo engines.

- Basket Trading
- Execution Management System
- Order Slicing
- Smart Order Routing
- Multi Legged Orders
- TBT Market Data
- Monitoring tools for uptime and diagnostics
- Open API
- Supports LAN/Internet connectivity mode
- Supports Real time / delayed broadcast
- Simulated Trading



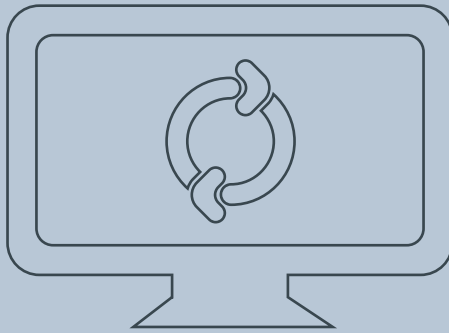
RupeeRMS

RISK MANAGEMENT SYSTEM

RupeeRMS is a robust and configurable risk management system to manage exposure and risk across asset classes and exchanges. It has built-in API to connect to any third party application or algo engines.

RupeeRMS manages pre trade and post trade risk with minimal latency. RupeeRMS can also support HFT trading strategy with high throughput.

- Hierarchy Based RMS
- Real time Portfolio based Span and Exposure Margin
- Real time VAR and ELM
- Block any contract or underlying
- Block client or group of client for all or specific exchange or product
- Different leverage for Intraday /Carry Fwd positions
- Multiple profiles
- Single window surveillance for multiple asset classes
- MTM alerts and auto disablement of trading rights
- Online Surveillance
- Auto check for MTM and Loss positions
- Multiple level risk management-Client, Dealer, Branch
- Fully compliant with regulatory requirements



RapidRuppee

TRADING TERMINAL

An Analytics driven indispensable tool for dealers and traders

RapidRuppee is a very intuitive and features rich trading terminal which gives the real trading edge to users. For the first time in India, we have a trading system which correlates the historical data and the current market data to show real opportunities.

With advanced charting, scanners, fundamental data, automated buy and sell signals and much more, RapidRuppee provides all that is needed for a well informed and objective trading.

CHARTING

Elaborate Intra Day and Historical Charts with technical indicators.

TREND SCANNER

Scan the entire market based on multiple parameters like symbol breaching R1 or S1 level, price moving above 50 day sma etc.

UNUSUAL VOLUMES

Real time alerts for securities which are having unusual volumes compared to weekly or monthly averages.

MULTIPLE WORKSPACES

Go beyond the traditional watch-list for monitoring stock and trading. Have watch-list based on charts, scanners.

LONG AND SHORT BUILD-UP

Identify the stocks which are having a long or short build-up and devise your trading strategies accordingly.

CHART PATTERN BASED SCANNERS

Scan the market for various chart patterns like Bullish Engulfing, Bearish Reversal etc.





Mobi Rupee

MOBILE TRADING APP FOR ANDROID, IOS AND WINDOWS

MobiRupee is a powerful mobile trading app which combines the powers of analytics and real time information with rich UI and delightful user experience. MobiRupee with features such as streaming quote, charting, scanners and strategies combined with native app capability offers a refreshing new experience.

Mobirupee can be easily integrated with any other trading platform. With web services and standard API's the integration is simple and straight through process.

NATIVE APPS

Harnessing the power of native apps for delightful user experience and delivering a sense of familiarity akin to user behaviour.

SCANNERS

Real time scanner for capturing various actions like stocks breaching resistance, support level, making new high or low etc for all markets or for specific indices or sectors.

STREAMING QUOTES

Impressive gaming technological architecture and data compression ensures a seamless and real time quotes without much ado.

CHARTING

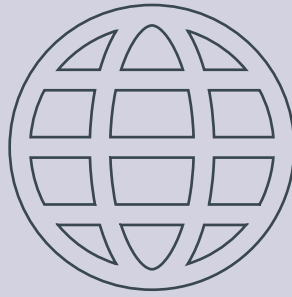
Elaborate streaming Intra Day and Historical Charts with technical indicators.

PORTFOLIO

Detailed portfolio report showing the gain, loss and trading analysis with trade details.

NOTIFICATIONS

Real time notification alerts based on various scan conditions or strategies straight on to your smart phone. Now you can do away sitting in front of terminal.



Rupeee Web

ONLINE WEB TRADING

HTML5 based simple and intuitive online web trading portal

RupeeeWeb is one of a kind web trading portal which provides complete trading facility to retail investor. The simple yet intuitive interface and impressive technological architecture combines to deliver a convenient and delightful experience.

With streaming quotes, scanners, charting, portfolio and much more, RupeeeWeb provides all information and analysis needed at one place hassel free.

HTML 5

HTML5 based web trading portal which translates into rich user interface and delightful user experience.

SCANNERS

Real time scanners on web portal which captures stocks that are breaching resistance, support level, making new high or low etc.

STREAMING QUOTES

Impressive technological architecture and data compression ensures a seamless and real time quotes without much ado.

CHARTING

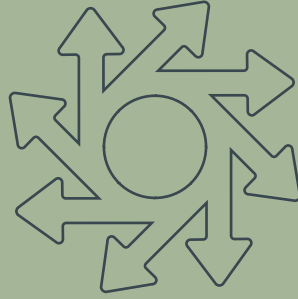
Elaborate streaming Intra Day and Historical Charts with technical indicators.

PORTFOLIO

Detailed portfolio report showing the gain, loss and trading analysis with trade details.

OPTION STRATEGIES

Proprietary Algorithms capable of scanning thousands of options and displaying most relevant strategies like straddle and covered calls.



Rupee Robo

ROBO TRADING PLATFORM

RupeeRobo is a powerful Robo trading platform that generates orders, monitors position and manages risk and profits on real time. An integrated solution that allows users to develop strategy with simple clicks, back test strategies, and execute them with one touch or without any manual intervention.

RupeeRobo helps traders and firms automate complex, quantitative trading strategies in forex, options, futures, stocks and commodities markets. It has a robust, open-source architecture, allowing customization for customer-specific needs.

STRATEGY CREATION

Select from our readymade strategies or make own strategies with simple parameters and minimal hassle.

BACK TEST

Back test the strategies with complete historical or intraday historical data with various time frames. Scan and compare results across various stock and time frames.

AUTO EXECUTION

Deploy strategies in auto execution mode or test mode or one touch mode based on user preference.

POSITION MANAGEMENT

Effectively manage position based on various risk and reward parameters with ready features like trailing stop loss, take profit orders etc.

CHARTING

Elaborate streaming Intra Day and Historical Charts with technical indicators.

NOTIFICATIONS

Real time notification alerts on mobile app based on when strategies gets triggered with facility to place one touch orders.



Rupee MF

MUTUAL FUNDS ON THE GO

Rupee MF is a dedicated Mutual Fund investment platform.

The platform caters to client as well as RM to initiate SIP & Lumpsum investment. Mutual Fund can be easily searched & compared based on AMC, categories and fund manager.

New age login models based on Google, Facebook & Phone / Email authentication. End to end online journey from client onboarding AOF with BSE, mandate creation and redemption.

FUND DETAILS

View fund performance for different tenure across companies, sectors and assets, Investment value, exit load, benchmark funds, fund manager details and peer comparison.

GOAL BASED INVESTING

Know how much to invest in SIP/ lumpsum to meet various life goals based. Shuffle recommended schemes in basket. Create combo baskets. Systematically invest by creating mandates online.

COMPARE & INVEST

Compare fund returns, rating, risk, expense ratio, asset allocation, sector allocation, holdings and minimum investment amount before investing.

REDEMPTION

Redeem funds easily based on amount/unit. Instantly get cash in bank using insta redemption feature. Switch from one fund to another.

RELATIONSHIP MANAGER (RM) APP

View number of leads added, accounts opened, converted to customers, SIP registered, lump sum Orders placed all at one place in the RM app. Place orders on behalf of clients on the go.

INSTANT ONBOARDING

Instantly fill in the personal, occupational, bank details and documents to start trading in Mutual Fund. Continue from where ever last dropped off.



Rupee Wealth

NEW AGE DIGITAL WEALTH PLATFORM

One stop destination for all your financial needs

Rupee Wealth is a one stop destination which offers various financial products ranging from Life Insurance, Health Insurance, Loans, Gold bonds, ETF's, NCD's, Corporate FD's, NPS and Mutual funds.

Across our clients it has more than 2 Million downloads and integrated client onboarding journey. With access like finger print and MPIN based login and intuitive screens, RS Wealth Platform have all the new age features required for any financial intermediary to launch a complete wealth platform.

HEALTH INSURANCE

Health insurance integration with multiple product partners. Provide basic details to get quotes from various partners, compare, make payment and get the policy document.

LIFE INSURANCE

Comprehensive life insurance product integrated in the platform. Compare plans, book policy and track the policy.

LOAN

Loan offering from various providers. Suggestion of Loans based on analytics. Request for Home loans, personal loans, vehicle loans and loan against security from the app.

CORPORATE FD

Ready Integration with Corporate FD partners like Mahindra & Mahindra and Sriram Finance.

FINANCIAL CALCULATORS

Calculate your EMI, Investments and Insurance required with our smart calculators.

GOLD BONDS

Sovereign Gold Bonds are great options who love investing in gold and also earn a fixed interest at regular interval. App provides both NFO as well as secondary trading option.

EXCHANGE TRADED FUND

Passively invest into different indices, sectors and gold through various ETF's offered on the platform.

INNO DIGITAL

INNOVATIVE & PRACTICAL SOLUTIONS

We build **ecosystems** to onboard, retain and manage your **customers** in an insightful, productive and effective manner.

Robotic Process Automation for executing process driven tasks and activities to improve efficiency and save costs.



DIGITAL - KYC

- ✓ Customer on-boarding
- ✓ Assisted on-boarding
- ✓ Employee on-boarding
- ✓ Partner on-boarding
- ✓ Authorized person on-boarding
- ✓ Agent on-boarding



DIGITAL-RE-KYC

- ✓ Re-activate Dormant account
- ✓ Change mobile / email id
- ✓ Change bank details
- ✓ Change in address
- ✓ Exchange segment addition
- ✓ Nominee registration
- ✓ Online account closure
- ✓ Demat account change



CRM for BFSI

- ✓ Lead/prospect/opportunity management
- ✓ Sales/marketing and spend tracking
- ✓ 360 degree customer view
- ✓ Customer insights & analytics
- ✓ Tracking appointments, tasks, meetings & performance
- ✓ Self-help (Service) bot for customers for service issues & Ticketing solution



VERIFICATION

- ✓ Fraud detection
- ✓ Banned entity screening
- ✓ Constant screening & alert management



OTHER SERVICES

- ✓ PAN & Digi-locker services
- ✓ Video KYC
- ✓ CERSAI - CKYC integration
- ✓ Face identification, liveness checks
- ✓ Aadhaar e-sign & masking
- ✓ OCR verification



CONSULTING

- ✓ Online account opening
- ✓ Online sales automation
- ✓ Digital marketing
- ✓ Customer service automation

WHY CHOOSE OUR SOLUTIONS ?

What sets us apart from other product companies is the fact that we visualize the business need-gap and analyze the best possible solution for it.



END TO END SOLUTION

Unlike other solution providers, we offer end-to-end solution for onboarding your customer, exchange, DP, KRA & CKYC compliance.



DOMAIN EXPERTISE

Team has more than 10 years average experience in BFSI domain, thereby minimize learning curve and maximize delivery outputs.



ROBOTIC PROCESS AUTOMATION

RPA takes care of mundane chores to enable your team to focus on important activities thereby increasing productivity.



INTEGRATED WITH ALL KEY PLAYERS IN THE ECOSYSTEM

System is tightly & seamlessly integrated with all other key-players within the broking ecosystem.



TRUSTED BY ESTABLISHED INSTITUTIONS

Institutions like Cholamandalam, Mirae, Reliance have us installed at the heart of customer onboarding process.



QUICK DELIVERY & IMPLEMENTATION

Quick turnaround & delivery timelines for new product setup and customization's.



SECURE & ROBUST PLATFORM

Our platform goes through rigorous VAP tests on an ongoing basis, which helps keep our customers data safe.



BEING AGILE

We believe in being agile which not only means we follow agile methodologies but also means we follow agile outlook and welcome change.