



Rupee MF

MUTUAL FUNDS ON THE GO

Rupee MF is a dedicated Mutual Fund investment platform.

The platform caters to client as well as RM to initiate SIP & Lumpsum investment. Mutual Fund can be easily searched & compared based on AMC, categories and fund manager.

New age login models based on Google, Facebook & Phone / Email authentication. End to end online journey from client onboarding AOF with BSE, mandate creation and redemption.

FUND DETAILS

View fund performance for different tenure across companies, sectors and assets, Investment value, exit load, benchmark funds, fund manager details and peer comparison.

GOAL BASED INVESTING

Know how much to invest in SIP/ lumpsum to meet various life goals based. Shuffle recommended schemes in basket. Create combo baskets. Systematically invest by creating mandates online.

COMPARE & INVEST

Compare fund returns, rating, risk, expense ratio, asset allocation, sector allocation, holdings and minimum investment amount before investing.

REDEMPTION

Redeem funds easily based on amount/unit. Instantly get cash in bank using insta redemption feature. Switch from one fund to another.

RELATIONSHIP MANAGER (RM) APP

View number of leads added, accounts opened, converted to customers, SIP registered, lump sum Orders placed all at one place in the RM app. Place orders on behalf of clients on the go.

INSTANT ONBOARDING

Instantly fill in the personal, occupational, bank details and documents to start trading in Mutual Fund. Continue from where ever last dropped off.